



STANDING WITH FAMILY FARMERS

Farm Aid's mission is to build a vibrant, family farm-centered system of agriculture in America. Willie Nelson, Neil Young and John Mellencamp organized the first Farm Aid concert in 1985 to raise awareness about the loss of family farms and to raise funds to keep farm families on the land. Dave Matthews joined the Farm Aid Board of Directors in 2001, Margo Price joined in 2021 and earlier this year the Board welcomed Nathaniel Rateliff. Farm Aid has raised more than \$90 million and works year-round to build a system of agriculture that values family farmers, good food, soil and water, and strong communities. Our annual music and food festival celebrates the power of farmers, eaters and artists coming together for change.



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Our Mission

PROMOTING FOOD FROM FAMILY FARMS

We know that to keep family farmers on the land we have to increase the number of people buying their good food. From our annual concert event that features family farm food and unites farmers, artists and concerned citizens, to our inspiring and informative TV, radio, mail and web campaigns (including our HOMEGROWN.org website), we are building a powerful movement for good food from family farms.

GROWING THE GOOD FOOD MOVEMENT

In order for family farmers to thrive, we have to create more markets for them, giving more people the opportunity to access family farm food. Farm Aid fosters connections between farmers and eaters by growing and strengthening local and regional markets and working to get family farm food in urban neighborhoods, grocery stores, restaurants, schools and other public institutions.

HELPING FARMERS THRIVE

Since 1985, Farm Aid has answered 1-800-FARM-AID to provide immediate and effective support services to farm families in crisis. Farm Aid's online Farmer Resource Network connects farmers to an extensive network of organizations across the country that help farmers find the resources they need to access new markets, transition to more sustainable and profitable farming practices, and survive natural disasters.

TAKING ACTION TO CHANGE THE SYSTEM

Farm Aid works with local, regional and national organizations to promote fair farm policies and grassroots organizing campaigns designed to defend and bolster family farm-centered agriculture. We've worked side-by-side with farmers to protest factory farms and inform farmers and eaters about issues like genetically modified food and growth hormones. By strengthening the voices of family farmers, Farm Aid stands up for the people upon whom we all depend. Farm Aid's Action Center allows concerned citizens to become advocates for farm policy change.

“Farmers and their fields are the fabric that holds our country together.”

— **WILLIE NELSON**, Farm Aid President and Founder