



## Photographer Instructions

- All photographers must **register for media credentials prior to arriving** on-site at Huntington Bank Stadium on Saturday, Sept. 20. Credentials will be distributed on-site at the media check-in the day of the festival. **Credentials will not be sent in advance.**
- **Only one Farm Aid photo credential will be issued per media outlet.** If more than one person from your outlet is attending, please coordinate to identify a lead photographer and an assistant. The assistant will receive a regular media credential with no photo pit access. The pass may be switched from person to person throughout the day. All media will have access to media activities and the press room.
- Only photographers wearing a **photo credential and a designated wristband** will have access to the photo pit.
- All **freelance photographers must submit a written assignment from a professional media outlet** to receive Farm Aid credentials. Please send a letter confirming your assignment to **Riley Smith at [FarmAid@vancomm.com](mailto:FarmAid@vancomm.com)** after you have completed your online registration form.
- Farm Aid has **official photographers** assigned to capture all the moments at the annual festival. Their high-resolution photographs will be available at [farmaid.org/multimedia](http://farmaid.org/multimedia) for download throughout the day. **Farm Aid photo credit must follow this format: Photo by Brian Bruner / Bruner Photo.**
- **Wireless internet service** is only available in designated media areas. It is not available in the photo pit.
- Cell phones and point-and-shoot cameras are only allowed in the pit **if given explicit permission by Farm Aid staff.** This will be indicated by a specific label on the photo pass. All other cameras must be professional SLRs with interchangeable lenses. Anyone with a photo pass using a point-and-shoot camera, cell phone or any amateur equipment without permission will be asked to leave the photo pit and will lose their photo credential.
- **No flash photography is allowed when shooting the stage.** Please remove flash or disable flash functionality before entering the photo pit.
- **Absolutely no filming of artist performances is allowed from the photo pit.** Any photographers found to be recording performances with their camera or cell phone will be asked to leave the photo pit and will lose their photo credential.
- **The Farm Aid photo pit manager, in cooperation with the security team, will determine how many photographers can be in the rotating pit at the front of the stage at one time and for how long.** When the pit becomes crowded, the manager will rotate photographers through the pit to allow everyone fair access.
- **Artists reserve the right to authorize** which photographers and outlets are permitted to shoot their sets. This is at the sole discretion of the artist. Farm Aid's publicity team will communicate any restrictions to all registered photographers as soon as possible.

(cont.)

*Please reference the "Photographer" section of the **Media Policies** in the credentialing package for more information.*

- All photography, video and audio from Farm Aid 40 is available for use only by professional media outlets. The likeness of any artist may not be used for commercial purposes without express permission of the artist. Farm Aid disclaims and will not accept any liability for the use of any artist photography, video or audio captured at Farm Aid.