



Farm Aid's HOMEGROWN Village

Eat Your Zipcode

Farmshed's Tater Tat Parlor

Presented by [Central Rivers Farmshed](#), Stevens Point, WI

Leave our booth knowing how to find local food in Wisconsin—and wearing it! Have a fruit or vegetable temporary tattoo applied while learning about Farm Fresh Atlas, a free digital and print local food guide available throughout the state.

I Heart Farmers Markets

Presented by [Farmers Market Coalition](#), Albany, CA

Check out a beautiful display of farmers market posters from the National Farmers Market Coalition's 2019 national contest and learn ways to engage with your local markets.

Lower Your Foodprint and The Water Footprint of Food

Presented by [FoodPrint](#), New York, NY

FoodPrint and the Water Footprint Calculator can help you understand that the choices you make impact the environment, animals and people. Explore online tools designed to help show you how.

Forest County Potawatomi Farm

Presented by [Forest County Potawatomi Community Farm](#), Laona, WI

Hear about the importance of healthy eating and restoring traditional foods in a Native American community. Explore the evolution of the food chain in the tribal community and the history of the community farm.

Hunger in Wisconsin

Presented by [Hunger Task Force](#), Milwaukee, WI

Festivalgoers will learn about the role of the emergency food system in Southeastern Wisconsin. Get information on the Hunger Task Force's Farm-to-Food Bank model and how it can be replicated in communities across the country.

The Buffalo Box

Presented by [InterTribal Buffalo Council](#), Rapid City, SD

See buffalo hide and a “buffalo box” made from the parts of a buffalo raised on Tribal lands and full of touchable, explorable items all crafted from buffalo parts and made in the fashion of their historic use.

Reasons to Eat Your Zip Code

Presented by [Kansas Farmers Union](#), McPherson, KS

Did you know that farmers and ranchers receive only 14.6 cents of every food dollar that consumers spend? Learn about the share of the food dollar that the farmer receives, about the miles food travels to reach the table, and how food should be safely grown and transported.

REAP Food Group

Presented by [REAP Food Group](#), Madison, WI

Find out about the tools available in the Farm Fresh Atlas of Southern Wisconsin that help connect consumers at all levels connect with local farmers and producers, including seasonality charts, maps and listings of local farmers markets and restaurants committed to local sourcing as well as family or cooperatively owned farms.

Stronger Together: How to Support Co-ops

Presented by [SLO Farmers Cooperative](#), Seymour, WI

Learn from local Wisconsin farmers about the environmental and economic opportunities buying local has on a region. Hear about food miles and the difference between buying locally from a co-op and the grocery store by tracing a farm product from Wisconsin compared to across the country or even world.

SNAP Stretch!

Presented by [West Virginia Food & Farm Coalition](#), Charleston, WV

A showcase of the connection between local agriculture and food insecure populations. Learn about the SNAP Stretch program where farmers markets match EBT/SNAP dollars. This demonstration will let festivalgoers “shop” at a local market while finding out more about the program and how it can inspire similar efforts.

Rural/Urban Flow

Presented by [Wormfarm Institute](#), Reedsburg, WI

The Rural/Urban Flow celebrates the land upon which we all depend and enacts publicly what food, art and culture are uniquely qualified to do: bring people together; highlight our interconnectedness and shared humanity; and promote curiosity, regional prosperity, deeper understanding and a renewable source of pleasure. Experience several musical instruments made from farm and garden tools and help with a weaving art project as well.

In Farmers We Trust

ASPCA's Factory Farm Detox

Presented by [ASPCA](#), New York, NY

Learn how to avoid factory farmed food. Learn about misleading labels in the marketplace to help you identify higher welfare food and support more humane farming. Sign up for the Factory Farm Detox, which challenges consumers to give up factory farmed food for one week.

Working Together to Address Farmer Stress

Presented by [American Psychological Association](#), Washington, DC

Spin the wheel and participate in Q&A regarding stress and stress management for farmers and non-farmers while talking with APA staff. Learn how music can impact stress in your day-to-day life.

So You Wanna Be a Tabletop Farmer?

Presented by [Community Farm Alliance](#), Washington, DC

Get a glimpse into the life and challenges of the American farmer. Play an interactive tabletop game that takes participants through the process of creating and sustaining an agricultural enterprise.

East Troy FFA

Presented by [East Troy FFA](#), East Troy, WI

Hear about the East Troy FFA chapter and hear facts about the Wisconsin dairy industry and other top agricultural commodities.

Farming from the Sky

Presented by [Elkhorn FFA](#), Elkhorn, WI

Get introduced to the changing tools and technology in agriculture designed to improve both environmental and economic sustainability of the agriculture industry. Learn about the use of unmanned aerial vehicles in farming.

The Importance of Voting Local

Presented by [HeadCount](#), New York, NY

Local governments have a huge impact on laws and regulations that affect farmers, the food industry and everyday life. Register to vote and become a more active member of your community!

Family Farm Defenders

Presented by [Family Farm Defenders](#), Madison, WI

Small farmers can feed us and cool the planet. This interactive exhibit will show the role of sustainable small-scale agriculture in tackling the climate crisis and ensuring climate justice.

From Veterans to Farmers

Presented by [farmvetco](#), New York, NY

Returning from service, more and more veterans are finding a home in the field of agriculture. Hear about stories of military members who went on to careers in agriculture and learn about the Homegrown by Heroes label.

In Honor of the First Farmers of Wisconsin

Presented by [Little Eagle Arts Foundation](#), Wisconsin Dells, WI

In honor of the first farmers of Wisconsin, share our knowledge of the indigenous plants and animals that have helped us to survive on this planet. An ongoing cattail mat weaving will take place and completed sections will be used to cover the outside of a traditional cepodoka (ce=wood, podo=round, ka=house).

MOSES-Midwest Organic and Sustainable Education Service

Presented by [MOSES](#), Spring Valley, WI

Play the Farms in Jeopardy game highlighting the increasing challenges that farmers face every year, misconceptions about organic and organic production, opportunities for producers in the organic and regenerative community, and how farmers can and will be the solution to climate change and soil and water quality issues.

Stand With Dairy Farmers to End the Dairy Crisis!

Presented by [National Family Farm Coalition](#), Washington, DC

While playing The Price is Wrong, find out about the current severe, long-term dairy crisis and how dairy farmers are ready and willing to address this crisis.

Wasted Potential

Presented by [National Grange](#), Washington, DC

Reducing food waste could be one of the best things we can do for our planet and our farms—learn how from the Grange. Guess food waste facts and receive some of the best recipe ideas and other tips on how to reduce your own food waste.

Farmers, Ranchers and Fish Harvesters Wing Mural

Presented by [North American Marine Alliance](#), Gloucester, MA

Come snap a picture in front of a one-of-a-kind farmer and fish wing mural designed to amplify the fight for fair price, economic empowerment, and community control over our food system.

Ready, Set, Farm!

Presented by [University of Wisconsin Center for Dairy Profitability](#), Madison, WI

Festivalgoers can see if they're up to the challenges of farming by facing the tough decisions and challenges Wisconsin farmers face every with this interactive game. Get the basic information of how many dairy farms have been lost in the past few years and the economic and emotional impacts of the financial crisis.

Ohe.laku Among the Corn Stalks

Presented by [Oneida Nation](#), Oneida, WI

Learn about Indigenous Heirloom White Corn--its history, cultural and spiritual significance, hand harvesting, husking and braiding, as well as cooking methods. Get hands on with a corn sheller!

Celebrating Seed Stewards

Presented by [Organic Seed Alliance](#), Port Townsend, WA

We all have a seed story, whether we know it or not; seeds help weave our stories together. Play Guess This Seed with several seed varieties displayed and learn the story of seed.

Life in Farming

Presented by [Rural Advancement Foundation International](#), Pittsboro, NC

Try the Life in Farming game to experience the ups and downs of a typical farming season. Spinning wheel, mini tractors, a scoreboard and different scenarios will illustrate the realities of farming.

What's the Word, Bird?

Presented by [Wild Farm Alliance](#), Watsonville, CA

Test your bird brain in our wild bird matching game and learn about innovative ways you can conserve biodiversity with farming practices that attract beneficial birds and strengthen the natural systems to grow good food.

Growing Wisconsin Agriculture

Presented by [Wisconsin Department of Agriculture, Trade and Consumer Protection \(DATCP\)](#), Madison, WI

Stop by the Wisconsin Department of Agriculture, Trade and Consumer Protection to visit with our Farm Center staff and test your Wisconsin agriculture trivia knowledge in areas such as crops, fruits and vegetables, the dairy industry, livestock and poultry, organics, timber and forest, and exports.

Dairy Together

Presented by [Wisconsin Farmers Union](#), Chippewa Falls, WI

An interactive game illustrating the problems of milk overproduction and the solution of dairy supply management as a key mechanism that farmers and consumers alike can engage on for fair prices for family farmers.

Native American and Beginning Farmer/Rancher Training Opportunities

Presented by [Wisconsin Tribal Conservation Advisory Council \(WTCAC\)](#), Gillett, WI

Talk to us to find out about the training opportunities available for new and beginning farmers.

Powering the Farm

Chickapig

Presented by Brian Calhoun and Dave Matthews

Break your flock of [Chickapigs](#) free while dodging opponents, hay bales and an unruly pooping cow in this strategic board game. Chickapig breeder and game creator Brian Calhoun joins forces with his farming buddy Dave Matthews to bring this game from farm to table. Bring some friends and give it a whirl on giant magnetic boards.

Fight Consolidation, Build Systems for Independent Ag and Small Farmers

Presented by [Equal Exchange](#), Madison, WI

Take an interactive walk through how consolidation in our food system hurts all independent and self-sustaining farmers, ranchers and all supported communities. Find out “who owns this brand” and “who owns these seeds”—the answers may surprise you.

Tap the Source

Wild Rice and Its Significance to Wisconsin Tribal Nations

Presented by [Red Cliff Band of Lake Superior Chippewa and Great Lakes Fish & Indian Wildlife Commission](#), Bayfield, WI

An interactive opportunity to learn about manoomin—the wild rice that brought the Anishinaabe people to the Great Lakes region. Experience a wild rice processing demonstration and see a birch bark canoe as well as harvesting tools.

Socially Responsible Agriculture Project

Presented by [Socially Responsible Agricultural Project](#), Salem, OR

Get a temporary tattoo while learning about the national threat of factory farms to public health, the environment and rural vitality. Facts will be shared about their impact on a broad scale as well as local examples of polluting Wisconsin's waterways.

What Are Your Words for Water?

Presented by [Words for Water](#), Bayfield, WI

The Words for Water photography exhibit is a simple way to encourage people to think and act collectively on issues impacting water quality. Be photographed sharing your own words for water as part of the project.

The Fertile Ground

What's in Your Soil

Presented by [Angelic Organics Learning Center](#), Caledonia, IN

Healthy soil grows healthy food and maintains the soil for years to come. See and learn about organic and non-organic soil samples and hear information about on-farm education programs and farmer-training programs.

Soil Health Rainfall

Presented by [USDA-NRCS](#), Juneau, WI

Check out our rainfall simulator and learn about the effect of agricultural management systems on the health of the soil and how that affects the resources around us.

ReGenerate with Grains!

Presented by [Artisan Grain Collaborative](#), Chicago, IL

Hear about the "Grain Chain," stretching from farmer to consumer. Handle and identify multiple types of grains, watch an expert miller demonstrate milling, and learn the importance of diverse crops to promote healthy soils, people and communities.

Soil Conservation and Water Quality

Presented by [Michael Fields Agricultural Institute](#), East Troy, WI

A rainfall simulator demonstrates how water infiltration is increased and soil erosion minimized by conservation measures like cover cropping, pastures and more. Interact with the simulator and experience a "volcanic reaction!"

TAKE ACTION WITH FARM AID

FARM TO SCHOOL ROCKS!

Presented by Farm Aid and the [National Sustainable Agriculture Coalition](#)

Express your artistic side while fulfilling your civic duty! Join Farm Aid, the National Sustainable Agriculture Coalition and the National Farm to School Network Decorate a paper plate to be delivered to your members of Congress, urging them to bolster support for farm to school programs in the next Child Nutrition Reauthorization Act.

STAND WITH FARMERS

Presented by Farm Aid and the [Rural Advancement Foundation International-USA \(RAFI-USA\)](#)

The people who grow our food deserve to make a fair living. Hear the stories of the livestock and poultry farmers who are fighting for their most basic rights, like the freedom of speech and association, against the corporate meatpackers who rule the roost. Sign our petition urging the U.S. Department of Agriculture to issue rules that give farmers a fighting chance against corporate power.

HOMEGROWN Skills Tent Demos

12:30 pm - 1:00 pm

Feel the Fizz: Lactofermentation 101

Presented by Faith Anacker from Fizzleology Foods

Figure out the difference between traditional sauerkraut, kimchi and other types of brining techniques, and learn about the health benefits and history of lactofermentation.

1:00 pm – 1:30pm

Flowers with Function: Lavender Propagation 101

*Presented by Sierra Cox and John Pennacchio from Wonder Valley Farm/
West Virginia Food and Farm Coalition*

Learn how to propagate lavender from mature plants and understand lavender's soil preferences and best practices for growing the plant. Walk away with newfound knowledge of the varying uses of lavender.

2:00 pm – 2:30pm

Scrub-A-Dub in Dairy Land: Milk Soap 101

Presented by Amanda Brozana Rios and Ann Bercher from National Grange

Moooo-ve over goat's milk soap. It's time to learn how to make homemade soap with cow's milk in a nod to Wisconsin's most iconic agricultural product. See the process in action and enjoy the clean and creamy result.

3:00 pm – 3:30 pm

The Buzz on Honeybees: Beekeeping 101

Presented by Rick Sallmann and Stephanie Slater from Walworth County Beekeepers Club

Learn about the importance of honeybees in pollination and ways that you can support honeybees and other pollinators. And see live bees in action in the observation hive.

4:00 pm – 4:30 pm

From Seed to Loaf: Alternative Grain Milling 101

Presented by Halee and John Wepking from Meadowlark Farms

These former chefs turned farmers will discuss the ways consumers can change the agricultural landscape by incorporating more regionally grown grains like wheat, rye and spelt into their diets. These crops can help farmers diversify while improving the health and resilience of the land they steward and produce healthy food (and tasty beverages) for everyone to enjoy. See a demonstration of an easy to use home mill and learn how simple it is to turn whole grains into nutritious flour!

5:00 pm – 5:30pm

Join the Seed Revolution: Seed Saving 101

Presented by Sonja Schlesner of Sowl Seeds & Peach Tree Organic Gardens

Genetic diversity changes everything. Current seed saving methods of isolating varieties are doing a disservice to our food sources. Keep the genetic pool open by saving your own seeds. Learn how to help keep our foods diverse, delicious and beautiful.

All Day

Farm Aid 2019 Seed Swap

Presented by Amy Talarico

Farmers and gardeners: bring seeds from home and come on down to the HOMEGROWN Skills Tent. Meet enthusiastic seed savers, swap some of your own seeds and go home with new varieties to try!