6 Steps to Being a Successful Fundraiser

1. So there’s five things after starting a fundraising page:

   - **Think about your email audience.**
   - **Use the onion method.**
   - **Make the most of social media.**
   - **Consider starting a team fundraiser.**
   - **Believe in the cause!**

2. Think about your email audience:

   - There are many ways to use email marketing to reach your prospects.
   - Consider using your email list to segment your emails.

3. Use the onion method:

   - This is a great tool for building your fundraising campaign.
   - Use it to break down your fundraising campaign into layers.

4. Make the most of social media:

   - Start fundraising through Facebook and Twitter, offer your audience social and video feedback.

5. Consider starting a team fundraiser:

   - Awarding team leaders or managers who reach the highest fundraising goals with special bonuses.

6. Believe in the cause:

   - Believe in the cause and share the message with your loved ones.
   - Seize the moment and turn it into something special.

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**What it takes to be a successful fundraiser:**

- **Believe in the cause:**
- **Commit to follow through:**
- **Get creative and have fun:**