



Homegrown Prosperity

Hope grows here.

Thursday, September 14th

5:00 - 9:00pm

Elsie H. Hillman Auditorium at the Kaufmann Center

Farm Aid 2017 comes at a time when our nation stands without a clear vision for a future where all people, communities, cultures and landscapes are respected and can thrive. Farm Aid knows the incredible potential for food and farming to bring people together, and for 32 years, we have seen how investing in family farm agriculture reaps benefits for us all.

Now, more than ever, the country needs the ingenuity and hard work of farmers to reinvigorate local economies. In Pennsylvania, Ohio and West Virginia, rural and urban citizens are showing a way forward: building food systems together that revitalize economies, create meaningful jobs and refortify the fabric of their communities. **Homegrown Prosperity** will celebrate the great promise of food to connect people and grow strong communities, and highlight the farmers and community leaders who are leading this groundbreaking work.

AGENDA

5:00 pm

Doors Open

Food & Refreshments by Republic Food Enterprise Center

6:00 pm

Welcome

6:15 pm

Growing Hope at Home: Public Investments for Public Good

Public institutions such as land grant universities, the Appalachian Regional Commission (ARC) and municipal and state governments have played a critical role in fostering economic development throughout Western Pennsylvania, Ohio and West Virginia by diversifying the region's agricultural base and advancing new food systems and markets. This panel will explore the essential role of public institutions in this region and what's at stake in the upcoming Farm Bill, and how the public can take part in efforts to support farmers and food systems in the region.

Moderator Dawn Plummer *Pittsburgh Food Policy Council and PSU Extension*

Panelists Earl Gohl *Appalachian Regional Commission (ARC) Federal Co-Chair*

Leslie Schaller *Director of Programs, Appalachian Center for Economic Networks (ACENet)*

Raqueeb Bey *Black Urban Gardeners (BUGS), Farmers of Pittsburgh Coop, and Grow Pittsburgh*

Sky Harman *Harmony Farm*

Maureen Hogan *District Director, Penn State Extension of Allegheny County, Penn State Center Pittsburgh*

7:30 pm Reflections & Commitments from Listeners

Moderator Secretary Russell C. Redding *Pennsylvania Secretary of Agriculture*

Panelists Braddock Mayor John Fetterman
Pittsburgh Mayor Bill Peduto

8:15 pm Audience Q&A

9:00 pm Adjourn