

# More than 30 Years of Action for Family Farmers and the Good Food Movement



**1985** – On September 22, **Farm Aid was held in Champaign, Illinois.** With 54 acts performing to a crowd of 78,000, the event was then the country’s largest combined rock and country event in history. Farm Aid established its 1-800-FARM-AID hotline to take donations during the show. **The first Farm Aid concert raised millions of dollars and drew enormous attention to the plight of America’s family farmers.**



**On October 4, 1985, Neil Young took out a full-page ad in USA Today** with an open letter asking President Ronald Reagan, “Will the family farm in America die as a result of your administration?”

**In September 1986,** Farm Aid organized the **United Farmer and Rancher Congress** in St. Louis, an unprecedented gathering of nearly three thousand farmers from across the country to create a united platform for farm policy that coalesced support for family farm agriculture.



**1987** – A massive campaign for farm credit law reform, led by Farm Aid and its partners the National Family Farm Coalition, National Farmers Union, the Western Organization of Resource Councils, and the Farmers Legal Action Group, saw victory as Congress passed The Agricultural Credit Act of 1987, saving thousands of family farms from foreclosure. Willie Nelson followed up on this victory with letters to nearly 90,000 family farm borrowers to tell them where they could find financial and legal counsel.



**1992** – Farm Aid supported a caravan of **Southern farmers to USDA in Washington, DC,** organized by the Federation of Southern Cooperatives, to raise awareness around the issue of land loss by minority farmers in America due to discrimination in lending practices.



**1997** – **USDA settled Pigford v. Glickman, the largest class-action lawsuit in US history brought by African-American farmers,** addressing decades of blatant racial discrimination in the agency. Long-time Farm Aid partner and grantee, the Federation of Southern Cooperatives, was critical to the case’s success.



**2001** – Willie Nelson asked **Dave Matthews** to join the Farm Aid Board of Directors.



**2005** – When hurricanes Katrina, Rita and Wilma devastated the Gulf Coast states, Farm Aid mobilized to respond to the emergency needs of family farmers. Within days of Katrina’s impact, **Farm Aid sent emergency grants and truckloads of donated food to farm families in Texas, Louisiana, Alabama, and Mississippi** and sponsored five trainings to enable farmers to access federal disaster programs. By year’s end, Farm Aid sent over \$230,000 to local family farm service organizations that deliver aid to farm families.

**2008** – Farm Aid Board Members Willie Nelson, Neil Young, John Mellencamp and Dave Matthews wrote an open letter, urging Congress to invest in family farmers as they considered the details of a \$700 billion economic recovery package. Farm Aid followed up on their demand by publishing **Rebuilding America’s Economy with Family Farm-Centered Food Systems** in June 2010, a report calling for investment in family farms to revitalize and restore America’s economy.



**2005** – Sparked by a suggestion from Neil Young, Farm Aid sponsored a national **Farm to Cafeteria Conference at Kenyon College,** bringing together students, farmers, nutritionists and food service professionals to discuss ways to bring fresh, family farm food into schools and other institutions.



**2009** – Crisis hit American dairy farms as milk prices plummeted. In response, Willie Nelson and Farm Aid staff met with Secretary of Agriculture Tom Vilsack, bringing him more than 13,000 petitions from farmers and eaters across the country. Meanwhile, **Farm Aid teamed up with dairy farmers from eight states to hold a rally to call attention to unfair dairy prices in Manchester, Iowa.** Farm Aid also launched its Action Center to engage the public and farmers in advocating for food and farm policy changes.

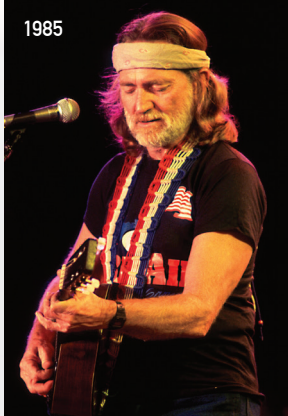


**2012** – Farm Aid’s **HOMEgrown Concessions®** brought **HOMEgrown Chili to Super Bowl XLVI** at Lucas Oil Stadium in Indianapolis, Indiana. **HOMEgrown** pork, beef and vegetarian chili was served and the vegetarian version was the first organic item offered to all fans at a Super Bowl.

**2015** – Kicking off its 30<sup>th</sup> year, Farm Aid was **honored in February by the GRAMMY Foundation®** for its legacy of harnessing the power of music for social change.

**2015** – **Farm Aid 30**—Farm Aid’s 30<sup>th</sup> anniversary—was held in Chicago on September 19, before a crowd of 27,000! A pre-concert event gathered farmers, activists, farm advocates and civic leaders from across the country to reflect upon what the family farm movement has accomplished over 30 years to understand where we are today and how positive change is made.

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| 1986 – Farm Aid II: Manor Downs, Texas, as one of Willie Nelson’s annual Fourth of July Picnics |      |      |      | 1990 – Farm Aid IV: Hoosier Dome in Indianapolis, Indiana  |      |      |      | 1992 – Farm Aid V: Irving, Texas  |      |      |      | 1994 – Farm Aid VII: Louisiana Superdome in New Orleans |      |      |      | 1996 – Farm Aid ‘96: Columbia, South Carolina                                       |      |      |      | 1998 – Farm Aid ‘98: Farm Aid returned to Tinley Park, Illinois     |      |      |      | 2000 – Farm Aid 2000: Farm Aid returned to Bristow, Virginia           |      |      |      | 2002 – Farm Aid 2002: Burgettstown, Pennsylvania   |      |      |  | 2004 – Farm Aid 2004: Auburn, Washington, just outside of Seattle |  |  |  | 2006 – Farm Aid 2006: Camden, New Jersey  |  |  |  | 2008 – Farm Aid 2008: Mansfield, Massachusetts, just outside of Boston        |  |  |  | 2010 – Farm Aid 25: Growing Hope for America: Milwaukee, Wisconsin          |  |  |  | 2012 – Farm Aid 2012: Hershey, Pennsylvania |  |  |  | 2014 – Farm Aid 2014: Raleigh, North Carolina    |  |  |  |   |  |  |  |
| 1985  | 1986 | 1987 | 1988 | 1989   | 1990 | 1991 | 1992 | 1993  | 1994 | 1995 | 1996 | 1997  | 1998 | 1999 | 2000 | 2001  | 2002 | 2003 | 2004 | 2005  | 2006 | 2007 | 2008 | 2009   | 2010 | 2011 | 2012 | 2013   | 2014 | 2015 |  |   |  |  |  |   |  |  |  |   |  |  |  |   |  |  |  |   |  |  |  |  |  |  |  |   |  |  |  |
| 1985 – Farm Aid, Champaign, Illinois  |      |      |      | 1987 – Farm Aid III, Memorial Stadium in Lincoln, Nebraska |      |      |      | 1989 – Willie took Farm Aid on the road, hitting 16 stops in the country with press conferences at each site. |      |      |      | 1993 – Farm Aid VI: Ames, Iowa on April 24              |      |      |      | 1995 – Farm Aid, 10th Anniversary Concert, Cardinal Stadium in Louisville, Kentucky |      |      |      | 1997 – Farm Aid ‘97, Tinley Park, Illinois, just outside of Chicago |      |      |      | 1999 – Farm Aid ‘99, Bristow, Virginia, just outside of Washington, DC |      |      |      | 2001 – Farm Aid 2001, Just 18 days after the 9/11 terrorist attacks, Farm Aid: A Concert for America was held in Noblesville, Indiana. |      |      |  | 2003 – Farm Aid 2003: Columbus, Ohio                              |  |  |  | 2005 – Farm Aid celebrated its 20-year anniversary concert at Tinley Park, Illinois, just outside of Chicago. |  |  |  | 2007 – Farm Aid 2007: A Homegrown Festival, Randall’s Island in New York City |  |  |  | 2009 – Farm Aid 2009, Maryland Heights, Missouri, just outside of St. Louis |  |  |  | 2011 – Farm Aid 2011, Kansas City, Kansas   |  |  |  | 2013 – Farm Aid 2013, Saratoga Springs, New York |  |  |  | 2015 – Farm Aid 2015, 30 <sup>th</sup> Anniversary, Chicago, Illinois |  |  |  |



**On June 18, 1987, Willie Nelson and John Mellencamp joined Senator Tom Harkin to testify before the US Senate** about the family farm crisis and corporate monopolies expanding in agriculture.



**In May 1986,** John Mellencamp joined the Missouri Rural Crisis Center and 14,000 family farmers to **blockade a US Department of Agriculture Farmers Home Administration Office** in Chillicothe, Missouri, in protest of unfair lending practices.

**1993** – **The US House Agriculture Committee held a meeting in Ames, Iowa, preceding the Farm Aid concert.** Willie Nelson, John Mellencamp and Neil Young spoke out about the issues facing family farmers.



**1993** – A devastating flood swallowed entire towns whole, leaving thousands of Midwestern families homeless and devastating thousands of farms. **The floods spurred Farm Aid to create the Family Farm Disaster Fund,** which continues to respond when natural disasters devastate farming regions in America.

**1994** – A severe drought in the Southeast spurred Farm Aid to organize a **farmer-to-farmer emergency hay lift to bring donated hay to starving livestock** in the region. It was the first of several hay lifts Farm Aid has organized.



**1999** – Farm Aid organized the first of two farmer summits on genetically engineered seeds, resulting in the **Farmers’ Declaration on Genetic Engineering in Agriculture,** which called for a moratorium on genetically engineered seeds, and creating the ongoing Farmer to Farmer Campaign on Genetic Engineering.



**2004** – Farm Aid published and widely distributed **10 Ways to Ensure Healthy Food for You and Your Family,** a guide showing consumers how to support family farmers and secure good food for their families and communities.

**2005** – For its 20<sup>th</sup> anniversary, Farm Aid published **Farm Aid: A Song for America,** a book featuring dozens of essays and hundred of photographs that tell the inspirational story of Farm Aid and family farm agriculture.



**2007** – **Farm Aid officially introduced HOMEgrown concessions** at the concert at Randall’s Island, New York, providing family farm food to concertgoers. It also hosted the first **HOMEgrown Village,** featuring interactive exhibits about soil, water, energy, food and farmers. The following year, **Farm Aid launched HOMEgrown.org,** an online community of people interested in all things HOMEgrown: growing, cooking, crafting, brewing, preserving, building, making and creating.

**2011** – Farm Aid partnered with RAFI-USA to host the **first annual National Gathering of Farm Advocates** at the National Agricultural Hall of Fame in Bonner Springs, Kansas 2 days prior to the concert. This meeting brought Farm Advocates together to learn and share new developments in agricultural credit and finance. The gathering also sparked a haylift to assist farmers in drought-stricken parts of the country.



**2013** – A crowd of more than 25,000 enjoyed a **surprise performance by Pete Seeger at Farm Aid 2013,** who joined the Farm Aid Board Artists on stage to perform “This Land is Your Land.” To the cheers of anti-fracking activists and family farm supporters in the audience, Seeger added his own line, “New York was made to be frack-free!” It was Seeger’s last public performance before his death.

